

For Immediate Release

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**THE MELROSE HOTEL, DALLAS ANNOUNCES  
“FALL BACK” BREAKAWAY RATES**

*-- Summer may be over soon but you can breakaway anytime --*

**DALLAS, Texas – (August 19, 2004)** – With summer winding down and the kids heading back to school, Christopher Alto, general manager of The Melrose Hotel, Dallas announced the introduction of “Fall Back” Breakaway rates. Special, limited time only, seasonal rates are designed to provide an affordable way for people to plan the quick getaway with the kids or the romantic, long weekend away.

Beginning after Labor Day and running through September 30<sup>th</sup> at The Melrose Hotel, Dallas, guests will receive a special rate of \$159 per night for the first two nights and receive the third night free.

“The summer is typically the time to plan vacations and long weekends away,” said Alto. “However, if you missed that vacation this summer or you’re simply ready for another one, we hope that our breakaway rates will make it easier to get away, stay in a great hotel and do so affordably.”

In addition, for people still looking to get away before summer ends, The Melrose Hotel’s Summer Breakaway rates remain. From now through Labor Day, guests receive a special rate of \$129 per night for the first two nights and receive the third night free.

Recognized as the premiere Dallas hotel for both business and leisure travel, The Melrose Hotel, Dallas has 184 guest rooms including 21 suites. Located in the prestigious Oak Lawn/Turtle Creek section of Dallas, the hotel is a short ride from the Northpark Shopping Center. The original and award-winning Landmark Restaurant and Library Bar are located on the premises

The above offers are based on availability. For reservation information and to learn more about what the property has to offer, visit [www.melrosehotel.com](http://www.melrosehotel.com) or call 1-800-MELROSE.

**About The Melrose Hotel Company**

A subsidiary of Berwind Property Group, Ltd., Philadelphia, The Melrose Hotel Company was established in 2000 with the purchase of the historic Melrose Hotel in Dallas, Texas. The company continues steady growth with several subsequent acquisitions, including The Melrose Hotel, Washington D.C., The Westin Columbus in Columbus, OH and most recently, The Melrose Hotel in New York City. For more, visit [www.melrosehotel.com](http://www.melrosehotel.com).

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