

For Immediate Release

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SPRING INTO BODY AND SPIRIT AT THE MELROSE HOTEL, NEW YORK CITY
*-- Exclusive Offer from Melrose and the Equinox Fitness Center & Spa Helps
Guests Shake Off Winter and Get Ready for Spring --*

NEW YORK CITY (March 3, 2004) – Geoffrey Mills, managing director of The Melrose Hotel, New York City announced today the availability of the “Spring into Body and Spirit” Package. From March 20, the official first day of Spring through June 21, the start of Summer, guests can take advantage of The Melrose’s luxurious accommodations while rejuvenating their mind, body and spirit at the renowned Equinox Fitness Center & Spa, located on the premises.

“We at The Melrose know that after a long winter season, people begin to ready themselves for the longer days of the warmer months, which in New York City means sidewalk cafes and strolls in Central Park,” said Mills. “That’s why we decided to create a package that would allow our guests to brush off the winter, indulge in luxurious spa treatments and let The Melrose help them rejuvenate for Spring.”

The “Spring Into Body and Spirit” Package includes the following treatments:

- Sea Glow Body Polish
 - This full body program prepares the body for soft, polished super smooth skin
- Aromatherapy Massage
 - Renew and restore energy and leave your skin with a heightened sense of well-being
- Signature Facial for Ladies
 - Relaxing and therapeutic facial includes the fundamentals of good skin care.
- Man Oh Man Mr. Clean
 - Guys need help too! Manly version of the Signature Facial

For \$1400, guests will receive all of the above treatments and one night’s accommodations in one of The Melrose Hotel’s unique Tower Suites, each averaging 800 square feet with expansive terraces and unparalleled city views. Should guests opt for one of the hotel’s classically decorated deluxe rooms with soft lighting and all the amenities they could need, the one night accommodations with the above spa treatments is \$850. Additional nights, which include continued open access to the Equinox Fitness Center & Spa, the pool, sauna and fitness

-- More --

equipment are available for \$650 per night in a Tower Suite and \$195 per night for the deluxe room.

After their revitalizing spa treatments, guests can move into the Library Bar to enjoy new Spring seasonal menu items including:

- Spicy Tomato Gazpacho
- Citrus Chicken Skewers with Lemon Orzo - Appetizer
- Cucumber Mango & Red Onion Salad
- Curried Ahi Tuna with Avocado Wrap
- Angel Hair Pasta with Sun Dried Tomatoes, Basil and Pine Nuts
- Salmon Filet with Plum Tomatoes, Olives, Capers, Parsley and Lemon Juice

To learn more about The Melrose Hotel and the Equinox Fitness Center & Spa or to make reservations, call 212-838-5700 or visit www.melrosehotel.com.

About The Melrose Hotel, New York

Formerly, the historic Barbizon Hotel, The Melrose Hotel, New York officially opened its doors on June 1, 2002. The upscale, luxury property is located on Manhattan's sophisticated Upper East Side, a short distance from Madison Avenue shopping and Central Park. The hotel has 306 rooms situated on 22 floors with 21 suites. Twelve suites are Tower suites with balconies that offer an unparalleled view of the New York City skyline.

About The Melrose Hotel Company

A subsidiary of Berwind Property Group, Ltd., Philadelphia, The Melrose Hotel Company is an upper upscale hotel management company that was established in 1999 with the purchase of the historic Melrose Hotel in Dallas, Texas. The company continues steady growth with several subsequent acquisitions, including The Melrose Hotel, Washington D.C., The Westin Great Southern Hotel in Columbus, OH and most recently, The Melrose Hotel, New York City. For more, visit www.melrosehotel.com.

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